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Abstract:

The mobility industry is rapidly evolving, driven by rising customer expectations and the demand for smarter, more sustainable solutions. In this session, we explore how AI-powered software is essential to meeting these urgent needs—enhancing user experiences, optimizing operations, and enabling innovation. But technology alone isn't enough. Success requires strategic partnerships, a shift in mindset, and a commitment to sustainable transformation. We'll also examine how mobility players can develop tailored solutions that are regionally relevant yet globally scalable, ensuring they remain competitive in a dynamic landscape. Without AI, the future of mobility simply cannot be realized.